

Advertising rates

Editorial 2018

**We know
who you are
advertising
for**

16-24 year
and
45-54 year
is the biggest target

76 000
readers
says a survey
by Sifo Media in Sweden

90%
Nine of ten readers owns
one or more horses
or rent a horses

75%
More than 75% off Ridsports
readers are women
says a poll from Sifo Media

www.tidningenridsport.se
ca **1 miljon**
sideshows/month
ca **70.000**
unique visitors/week

Ridsport 2018

Number	Publ date	Material date
1*	11 January	3 January
2	25 January	17 January
3*	8 February	31 January
4 Gothenburg HS	22 February	14 February
5*	8 March	28 February
Three weeks between no 5 and 6		
6 + Stallion extra	29 March	21 March
7*	12 April	4 April
8	26 April	18 April
9	11 May	2 May
10*	24 May	16 May
11	8 June	30 May
12*	21 June	13 June

Number	Publ date	Material date
13 Falsterbo HS	5 July	27 July
Three weeks between no 13 and 14		
14	26 July	18 July
15	9 August	1 August
16*	23 August	15 August
17	6 September	29 August
18	20 September	12 September
19* Elmia SHS	4 October	26 September
20	18 October	10 October
21	1 November	24 October
22*	15 November	7 November
23 Sweden IHS	29 November	21 November
24*	13 December	5 December

Booking - 10 days before publishing date.

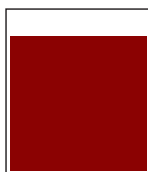
Jeanette Flensburg +46-156 348 79
nettan@tidningenridsport.se
Susanne Tornberg +46-156 348 75
sussi.tornberg@tidningenridsport.se

Tecnicl instruktions

High resolution pdf. Pictures
350 dpi. Cropmarks.
More information about printing go to:
www.v-tab.se
email: material@tidningenridsport.se

■ Modules

Modules for Editorial ads.



Fullpage backpage

Result: 230 x 260 mm, + 5 mm

Price: **18.500 skr**



Fullpage

Result: 230 x 300 mm, + 5 mm

Type area: 216 x 285 mm

Price: **17.500 skr**

Pris sidan 3: **18.500 skr**



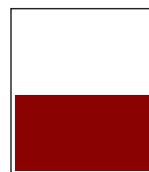
Spread

Type area 1: 430x260

Type area 2: 446x285

Utfall: 460x300 + 5 mm

Price: **33.000 skr**

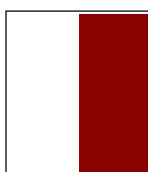


Halfpage horizontal

Result: 230 x 148 mm, + 5 mm

Type area: 203x128 mm

Price: **11.000 skr**

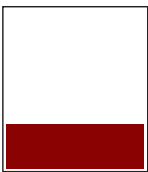


Halfpage vertical

Result: 114 x 300 mm + 5 mm

Type area: 107 x 285 mm

Price: **11.000 skr**

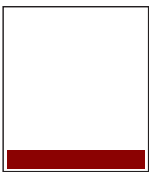


4-columns x 62

Size: 203x 62 mm

Price: **6.200 skr**

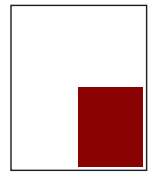
Price page two: **7.000 skr**



4-columns x 29

Size: 203 x 29 mm

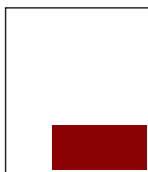
Price: **3.500 skr**



2-columns x 128

Size: 99 x 128 mm

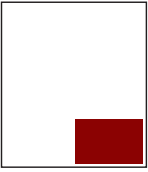
Price: **6.000 skr**



3-columns x 62

Size: 151x 62 mm

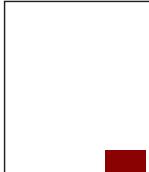
Price: **4.700 skr**



2-columns x 62

Size: 99 x 62 mm

Price: **3.000 skr**



1-column x 29

Size: 47 x 29 mm

Price: **650 skr**

Digital advertising

Daily news: www.tidningenridsport.se

Daily news 7 days a week.

Abolut 1 miljon sideshows/month,

about 630.000 sessions/month

about 103.000 users/month

Over 11.000 subscribers on our Newsletter.



Our homepage gets a new platform this year. Fast news, results, sport, breeding, veterinary, product-news and much more. Of course can all subscribers reed everything on the web.

You can advertise on our responsive web on sideshows and time if you like on several places for the best traffic for you and your company.

Contact me for more information about advertising spaces.

Jeanette Flensburg +46-156 348 79

nettan@tidningenridsport.se